

**SEIDE@CRO**  
CROWDFUNDING  
TOOLBOX



## **Instructions for using the Digital assistant for crowdfunding campaign creation SEIDE@CRO-chat bot in social media**

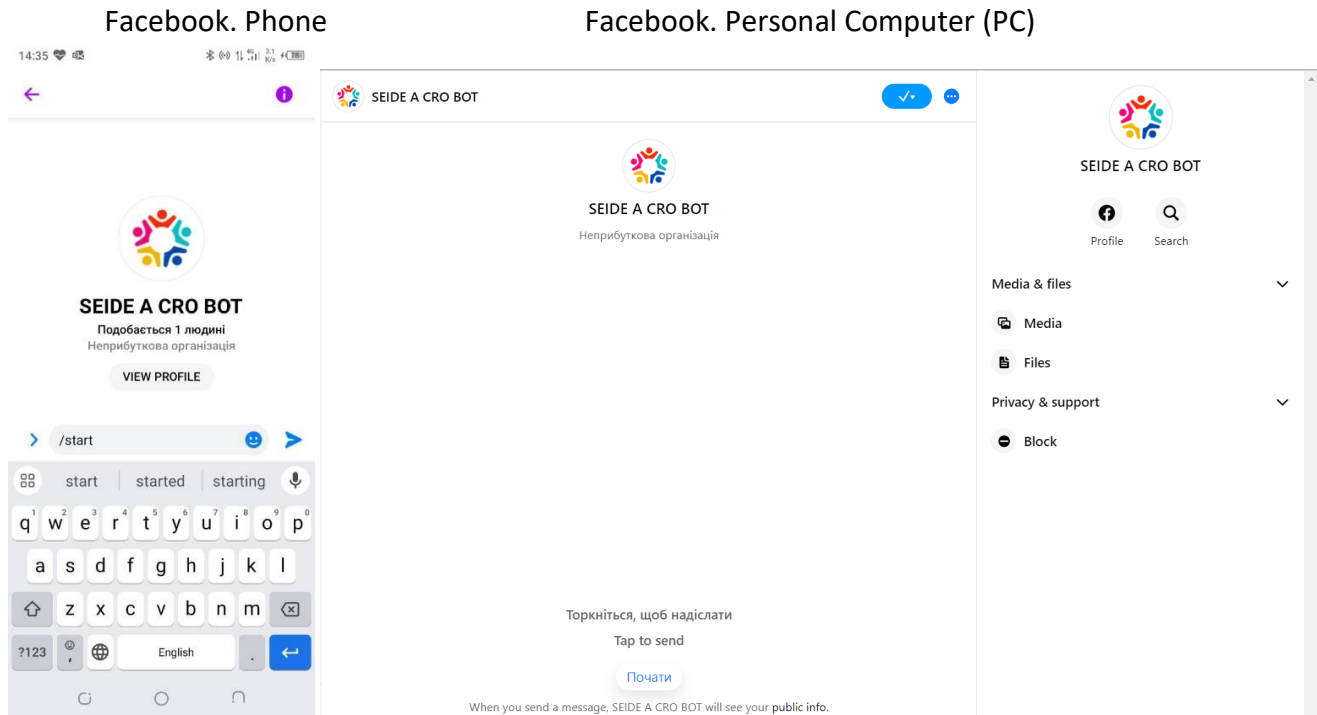
A tool for crowdfunding campaigns, the digital assistant in the form of a chatbot on social media is an innovative instrument designed to streamline, automate, and organize the entire process of preparing crowdfunding campaigns. With a dedicated emphasis on sustainable development and addressing social issues, this digital assistant offers a comprehensive solution to individuals and teams looking to initiate impactful projects.

The primary function of the Chatbot is to facilitate the efficient creation of a concise project plan directly from a user's phone or personal computer. This encompasses every crucial step in the crowdfunding journey – from conceptualizing the idea to detailing the project description and assembling a dynamic team. The digital assistant further extends its capabilities to guide users through the intricate process of fundraising on crowdfunding platforms, ensuring a seamless and effective approach to garnering financial support.

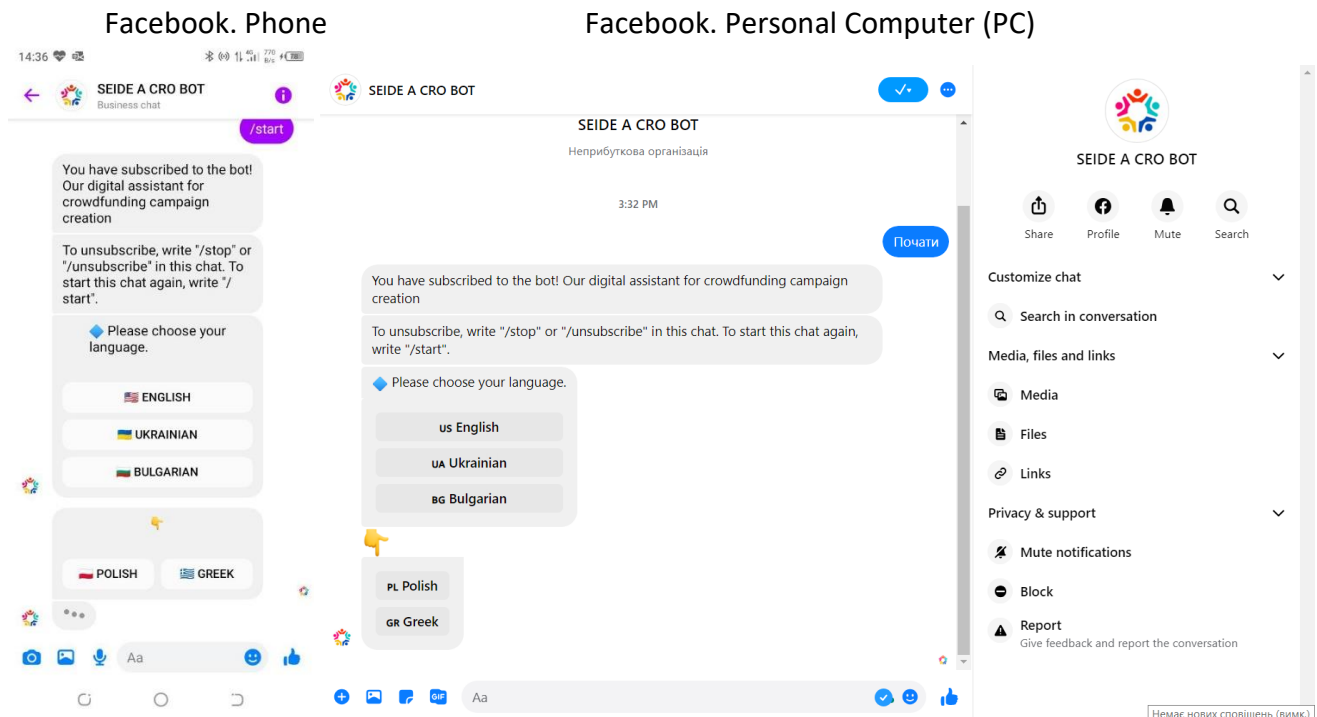
The Chatbot could be used via Facebook messenger or Telegram. This guidance will provide users with a step-by-step instruction regarding the chatbot opportunities.

✓ **Chatbot FACEBOOK MASSENGER:** <https://m.me/111444158697059>

1. After clicking on the link, you will get access to the chat bot in Facebook. Enter **/start** to begin on your Phone and **START** to begin on a Personal Computer (PC).



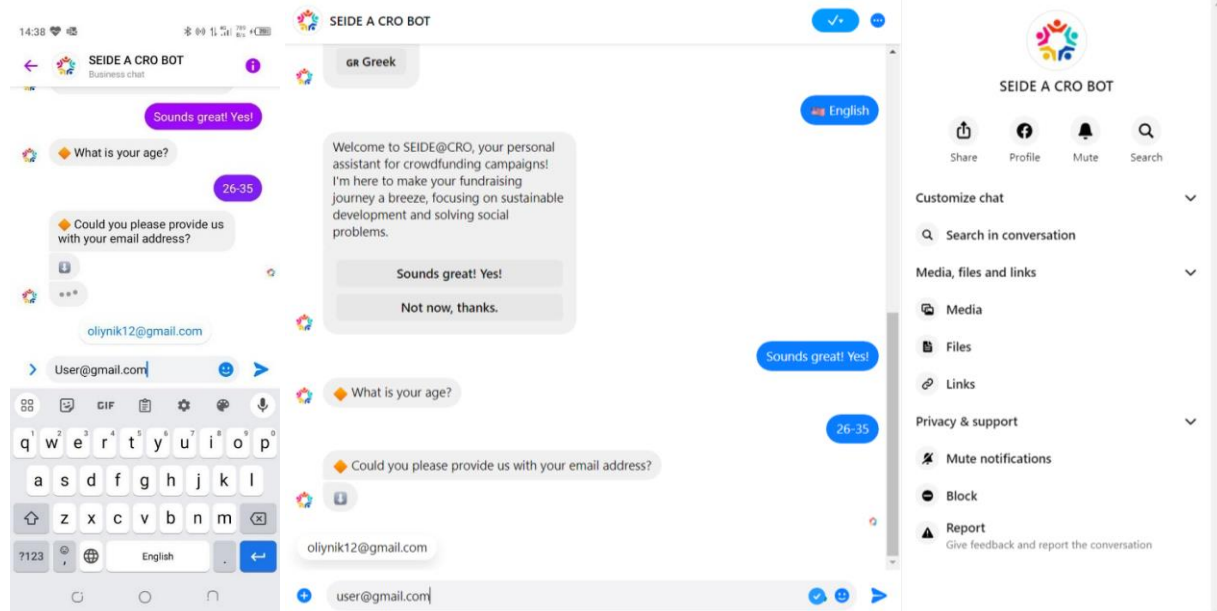
2. You can choose the language of the chatbot. In this example, English is chosen.



3. When using a chatbot, you need to choose the options for answers that are offered. The exceptions could be if the chatbot offers. In the example, e-mail must be entered.

Facebook. Phone

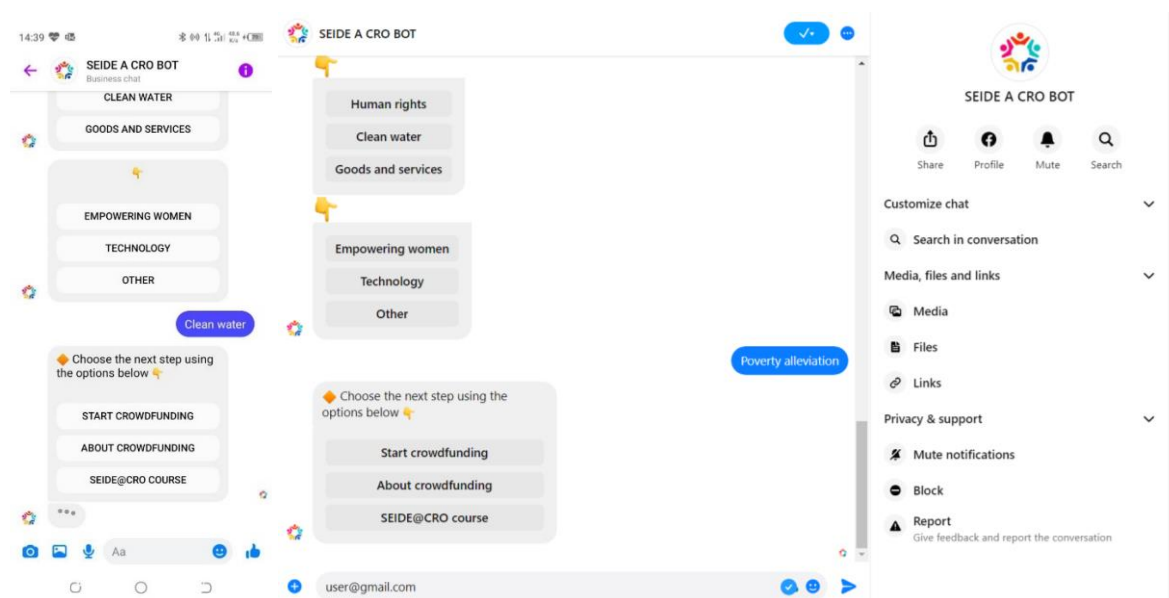
Facebook. Personal Computer (PC)



4. At the last stage, you can (1) start your own crowdfunding campaign by clicking **Start your own crowdfunding campaign**, (2) learn more about crowdfunding by clicking **More about crowdfunding**, (3) learn SEIDE@CRO course by clicking **SEIDE@CRO course materials**.

Facebook. Phone

Facebook. Personal Computer (PC)

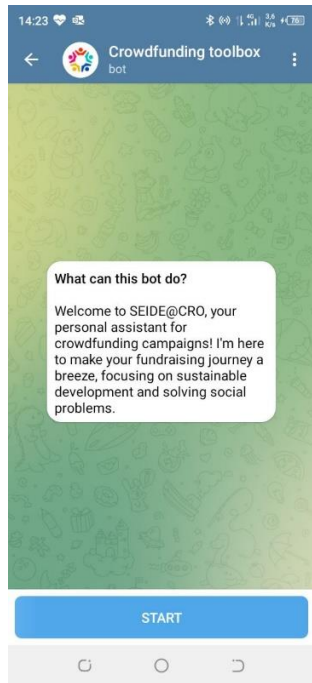


5. To unsubscribe, write "/stop" or "/unsubscribe" in the chat. To start the chatbot again, write "/start".

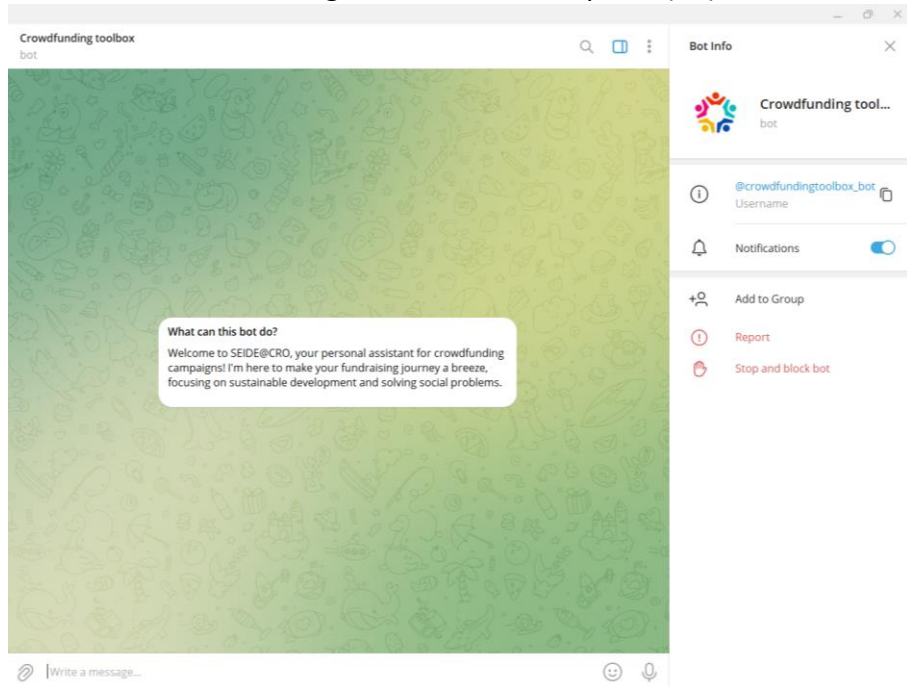
✓ **Chatbot TELEGRAM:** [HTTPS://T.ME/CROWDFUNDINGTOOLBOX BOT](https://t.me/crowdfundingtoolbox_bot)

After clicking on the link, you will get access to the chat bot in Telegram. Press **START** to begin on your Phone and **/start** to begin on a Personal Computer (PC)

Telegram. Phone

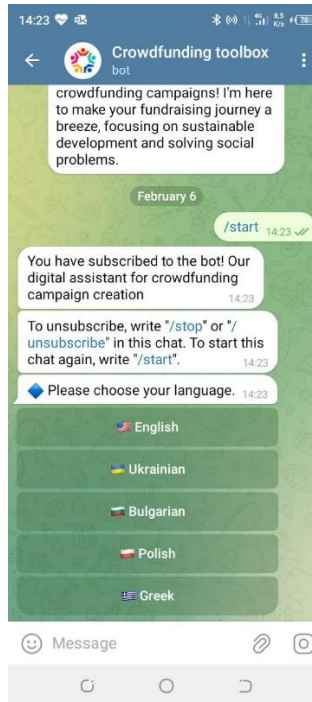


Telegram. Personal Computer (PC)

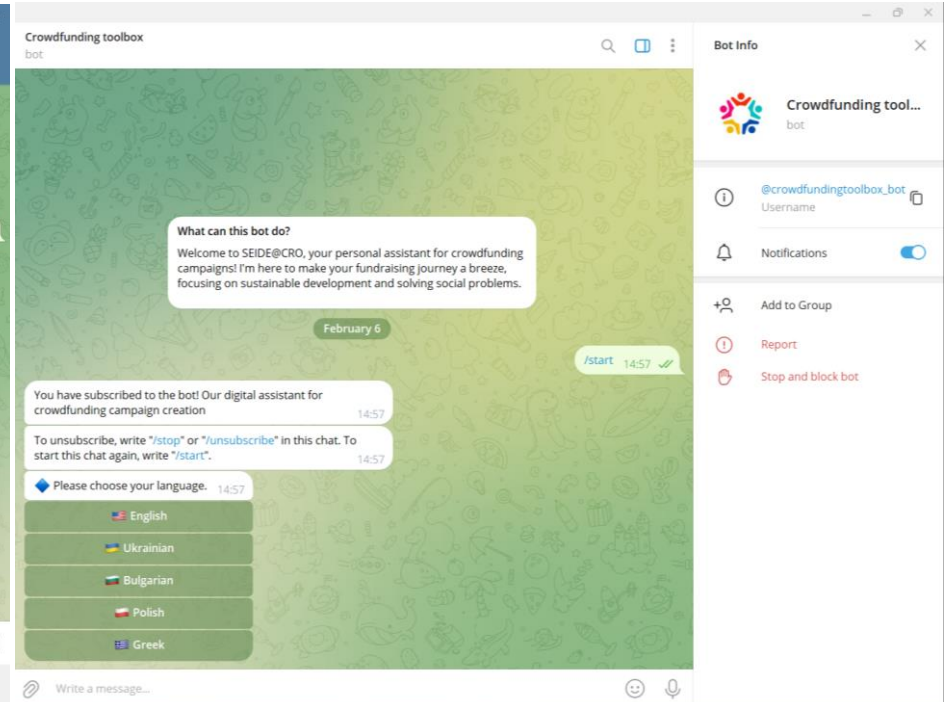


2. You can choose the language of the chatbot. In this example, English is chosen.

Telegram. Phone

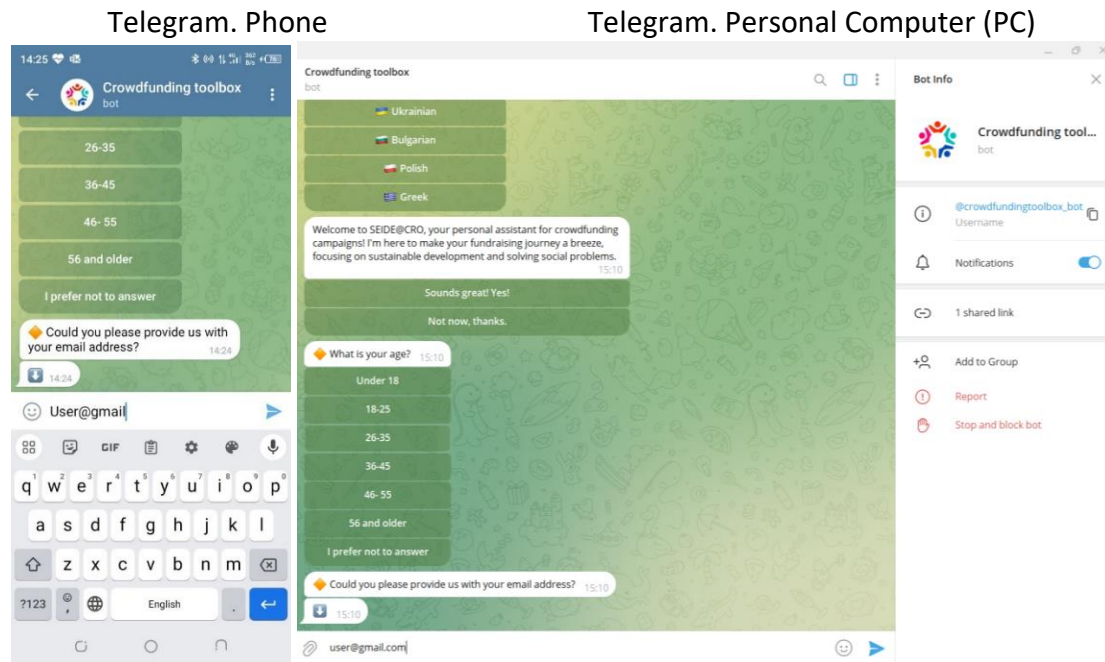


Telegram. Personal Computer (PC)

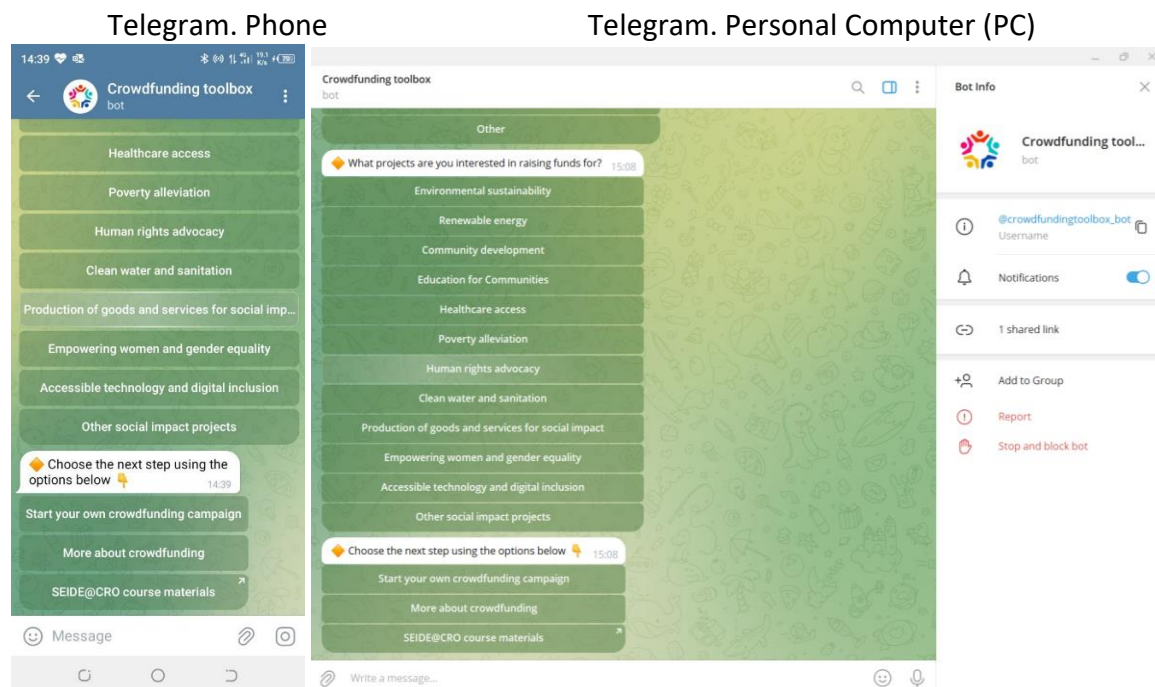




3. When using a chatbot, you need to choose the options for answers that are offered. The exceptions could be if the chatbot offers. In the example, e-mail must be entered.



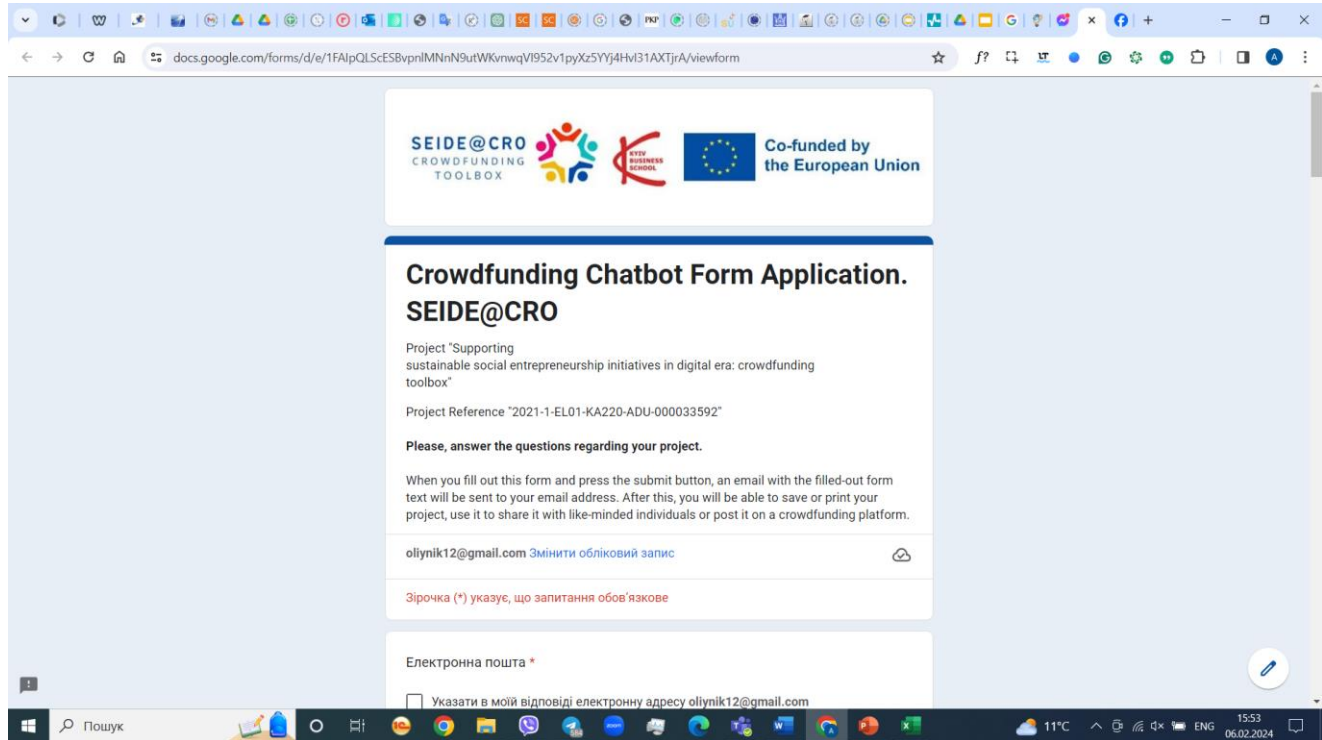
4. At the last stage, you can (1) start your own crowdfunding campaign by clicking **Start your own crowdfunding campaign**, (2) learn more about crowdfunding by clicking **More about crowdfunding**, (3) learn SEIDE@CRO course by clicking **SEIDE@CRO course materials**.



5. To unsubscribe, write `"/stop"` or `"/unsubscribe"` in the chat. To start the chatbot again, write `"/start"`.

## ✓ Google Form

After clicking **Start your own crowdfunding campaign**, you can prepare you crowdfunding campaign plan. After completion, you will receive a crowdfunding campaign plan in the mail



The screenshot shows a Google Form titled "Crowdfunding Chatbot Form Application. SEIDE@CRO". The form header includes logos for SEIDE@CRO CROWDFUNDING TOOLBOX, KYIV BUSINESS SCHOOL, and the European Union, with the text "Co-funded by the European Union".

**Crowdfunding Chatbot Form Application.  
SEIDE@CRO**

Project "Supporting sustainable social entrepreneurship initiatives in digital era: crowdfunding toolbox"

Project Reference "2021-1-EL01-KA220-ADU-000033592"

**Please, answer the questions regarding your project.**

When you fill out this form and press the submit button, an email with the filled-out form text will be sent to your email address. After this, you will be able to save or print your project, use it to share it with like-minded individuals or post it on a crowdfunding platform.

oliynik12@gmail.com [Змінити обліковий запис](#)

Зірочка (\*) указує, що запитання обов'язкове

Електронна пошта \*

Указати в мой відповіді електронну адресу oliynik12@gmail.com

The Digital assistant for crowdfunding campaign creation SEIDE@CRO-chat bot in social media was created as part of the SEIDE@CRO project Supporting Sustainable Social Entrepreneurship Initiatives in Digital Era: Crowdfunding Toolbox as Cooperation partnerships in Adult Education (Project number: 2021-1-EL01-KA220-ADU-000033592).

Visit and follow our Facebook page to keep up to date with other activities within the SEIDE@CRO project.

For any issues, reach [kbs.dip@gmail.com](mailto:kbs.dip@gmail.com)