

*Supporting Sustainable Social Entrepreneurship
Initiatives in Digital Era: Crowdfunding Toolbox*

Cooperation partnerships in Adult Education

2021-1-EL01-KA220-ADU-000033592

Co-funded by the
Erasmus+ Programme
of the European Union





Project Overview

Project:	Supporting Sustainable Social Entrepreneurship Initiatives in Digital Era: Crowdfunding Toolbox
Project Acronym:	SEIDE@CRO
Grant Number:	2021-1-EL01-KA220-ADU-000033592
Project duration:	24 months; 28.02.2022 – 27.02.2024
Grant:	164.554,00 €

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Objectives

- To analyze best practices using of crowdfunding for supporting sustainable social initiatives in project partners countries
- To form recommendations for initiatives and organization who will implement crowdfunding campaign
- To provide practical guidance and the necessary skills on how to organise and realise crowdfunding campaign
- To create a library of easy-to-access information, providing automated, simplifying answers and support the preparation of crowdfunding campaigns for projects with a focus on sustainable development and solving social problems of society





Partnership

Project Coordinator:

- *Higher Incubator Giving Growth & Sustainability (HIGGS)* – Greece

Project Partners:

- *National Association of Municipal Clerks* - Bulgaria
- *Zofia Zamenhof Foundation* - Poland
- *European Crowdfunding Network* - Belgium
- *Kyiv Business School* - Ukraine

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Project Management

Project Information and material -> Google Drive

Communication -> Mail exchange

Establishment of monthly catch-up Zoom meetings

Transnational Partners Meetings (TPM 2 - Belgium)

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Results

Best practice report "Crowdfunding for supporting sustainable social entrepreneurship initiatives"

| FUNDACJA | 03.2022- 09.2023

- literature review (03.2022- 07.2022)
- EU & National Context (04.2022- 07.2022)
- Conclusions and Recommendations (07-08.2022)
- Translation in partner languages (07-08.2022)





Results

“Crowdfunding in Action: how raise money for sustainable social entrepreneurship initiatives”

E-learning course | HIGGS | 09.2022- 10.2023

- Needs Analysis (09-12.2022)
- Design program and development (12.2022- 06.2023)
- Peer-review (06-07.2023)
- Pilot Delivery (08-09.2023)
- Evaluation & Reporting (10.2023)

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Results

SEIDE@CRO-chat bot in social media - A digital assistant for crowdfunding campaign creation

| KBS | 05.2023- 02.2024

- Chatbot Requirements (05-06.2023)
- Preparation of technical specifications (06.08.2023)
- Profiling users and developing custom scripts (07-09.2023)
- Creating the bot (09.2023 – 01.2024)
- Beta Testing, Finalization and system optimization (01-02.2024)



Activities

Meetings

- Project Meeting 1 (virtual) in Ukraine | KBS | 10 participants, 2/partner
- Project Meeting 2 in Belgium | ECN | 10 participants, 2/partner
- Project Meeting 3 in Poland | FUNDACJA | 10 participants, 2/partner
- Project Meeting 4 in Bulgaria | NAMC | 10 participants, 2/partner
- Project Meeting 5 in Greece | HIGGS | 10 participants, 2/partner



Multiplier Events (1-2/2024)

- SEIDE@CRO Infoday in Poland | FUNDACJA | 30 local participants
- SEIDE@CRO Infoday in Bulgaria | NAMC | 30 local participants
- SEIDE@CRO Infoday in Belgium | ECN | 30 local participants
- SEIDE@CRO Infoday in Ukraine | KBS | 30 local participants
- International Forum “Crowdfunding for supporting sustainable social initiatives” | HIGGS | 55 local participants – 5 foreign participants



Project's Timeline

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Budget

		HIGGS	ECN	KBS	NAMC	FUNDACJA	TOTAL
I.1	Project Management	12,000 €	6,000 €	6,000 €	6,000 €	6,000 €	36,000 €
I.2	Transnational Project Meetings	3,450 €	3,450 €	4,600 €	3,450 €	3,450 €	18,400 €
	M1 - Ukrain (Virtual)	- €	- €	- €	- €	- €	- €
	M2 - Belgium	1,150 €	- €	1,150 €	1,150 €	1,150 €	4,600 €
	M3 - Poland	1,150 €	1,150 €	1,150 €	1,150 €	- €	4,600 €
	M4 - Bulgaria	1,150 €	1,150 €	1,150 €	- €	1,150 €	4,600 €
	M5 - Greece	- €	1,150 €	1,150 €	1,150 €	1,150 €	4,600 €
I.3	Intellectual output	24,385 €	15,792 €	19,816 €	14,223 €	17,438 €	91,654 €
I.3.1	Teachers/trainers	4,110 €	6,420 €	2,960 €	2,960 €	3,700 €	20,150 €
	Technicians	1,224 €	1,944 €	825 €	825 €	1,375 €	6,193 €
	Administrative support	156 €	262 €	78 €	94 €	94 €	684 €
I.3.2	Teachers/trainers	9,590 €	3,210 €	5,180 €	5,180 €	5,180 €	28,340 €
	Technicians	4,080 €	810 €	2,200 €	2,200 €	2,200 €	11,490 €
	Administrative support	546 €	393 €	273 €	329 €	329 €	1,870 €
I.3.3.	Teachers/trainers	3,425 €	1,712 €	2,960 €	1,850 €	1,850 €	11,797 €
	Technicians	1,020 €	648 €	4,950 €	550 €	2,475 €	9,643 €
	Administrative support	234 €	393 €	390 €	235 €	235 €	1,487 €
I.4	Multiplier Events	6,500 €	3,000 €	3,000 €	3,000 €	3,000 €	18,500 €
	Total Grant per partner	46,335 €	28,242 €	33,416 €	26,673 €	29,888 €	164,554 €

Payments

PAYMENTS		TOTAL	HIGGS	KBS	ECN	NAMC	FUNDACIA
		164,554.00 €	46,335.00 €	33,416.00 €	28,242.00 €	26,673.00 €	29,888.00 €
1st	50%	82,277.00 €	23,167.50 €	16,708.00 €	14,121.00 €	13,336.50 €	14,944.00 €
2nd	30%	49,366.20 €	13,900.50 €	10,024.80 €	8,472.60 €	8,001.90 €	8,966.40 €
3rd	20%	32,910.80 €	9,267.00 €	6,683.20 €	5,648.40 €	5,334.60 €	5,977.60 €



Reporting

HIGGS will:

Gather all the information from partners, produce and submit the:

1. Progress Report by 30 March 2023
2. Final Report by 30 April 2023

All Partners will:

Prepare and send to HIGGS all the needed information about the progress of their tasks, invoices, LTTAs material and any potential delays/ risks that can affect our project.

1. Progress Report by **10 March 2023**
2. Final Report by **31 March 2023**



Next steps

Who	What	When
All	Sign & send the Partnership Agreements to HIGGS	until 11/05/22
All	Upload to the google drive your logos	until 11/05/22
All	Announcement of the Project on website/social media	until 22/05/22
FZZ	Project Meeting: IO1 preparation	until 19/05/22
NAMS	Dissemination & Exploitation Plan	31/05/22
All	Project logo	11/05/22



Thank you!

